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PEORIA, IL  
PERMIT NO. 455

c/o Bethel Lutheran Church  
325 E Queenwood Road  
Morton Illinois 61550

 **FirstGiving** [www.firstgiving.com/hoidsa](http://www.firstgiving.com/hoidsa)

 [www.facebook.com/hoidsa](http://www.facebook.com/hoidsa)

[www.hoidsa.org](http://www.hoidsa.org)

## **FRIENDS<sup>2</sup> of HOIDSA Walk for Down Syndrome**

*Join Us*  
**Sunday September 24th**



**Dozer Park— 730 SW Jefferson Ave.  
(downtown Peoria)  
1 pm - walk begins 2:30 pm**

**One mile walk for Down syndrome awareness, RAFFLE, bouncy houses, activities,  
and fun for all ages.**

[www.firstgiving.com/hoidsa](http://www.firstgiving.com/hoidsa)

# BREAKING NEWS

This year marks the ten year anniversary for fundraising for Down syndrome awareness and the Fundraising Committee is excited to announce changes for our walk this fall.

We have a new name, a new walk venue and we will be holding our walk in September instead of the usual October timeframe.

## **FRIENDS of HOIDSA** **Walk for Down Syndrome**

This year's walk will be an independent walk, which means we are no longer associated with the national Buddy Walk® event and 100% of the funds will stay here in this area.

The one thing that is not changing is the purpose of the walk and that is to raise Down syndrome awareness in our communities and to continue to promote the value, acceptance and inclusion of individuals with Down syndrome. The walk is an important part to continue offering great opportunities for our loved ones with Down syndrome, their families, caretakers and educators.

### **REGISTRATION:**

Online registration and fundraising can be done at [www.firstgiving.com/hoidsa](http://www.firstgiving.com/hoidsa). Just follow the instructions to register yourself and others, create a team and a fundraising page. New this year is registration can also be done at [www.hoidsa.org/home](http://www.hoidsa.org/home) by clicking on the FRIENDS of HOIDSA Walk for Down Syndrome picture.

Registration is \$5 per participant and T-shirts are \$10 per participant. Registration and T-shirts are FREE for Down syndrome individuals this year. The deadline to be guaranteed a T-shirt and have sponsors name and/or logo printed on the back of the T-shirts is August 31st.

Brochures will be mailed late June.

### **SOLICITING SPONSORS:**

See page 3 and 4 for the sponsor letter and form to solicit for donations. Feel free to copy. You can also download and print them at [www.hoidsa.org/get-involved](http://www.hoidsa.org/get-involved). Be sure to sign your name on the sponsor letter before mailing.

### **GET INVOLVED:**

Please consider getting involved in this inspiring and rewarding opportunity to make a difference in the lives of individuals with Down syndrome.

Full details are available online at [www.hoidsa.org/get-involved](http://www.hoidsa.org/get-involved) and will be in our May/June newsletter.

Please copy and share the Walk Flyer at businesses you frequent, your workplace and with family and friends.

Thank you in advance for your support to celebrate our loved ones and ensuring our 10th Anniversary Walk will be a success!

Co-chairs

Anita Hohimer/Jamie Czesak

309-241-8195/309-303-8475

[fundraising@hoidsa.org](mailto:fundraising@hoidsa.org)

## **FRIENDS of HOIDSA Walk for Down Syndrome**

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Dear Friend:

The Heart of Illinois Down Syndrome Association is proud to announce the 10th Anniversary FRIENDS of HOIDSA Walk for Down Syndrome will be held on Sunday, September 24, 2017 at Dozer Park in Peoria, IL.

Families and friends whose lives have been touched by Down syndrome will join others from our communities to celebrate the many abilities and accomplishments of people with Down syndrome.

**We would like to invite you to consider sponsoring our 10th Anniversary FRIENDS of HOIDSA Walk for Down Syndrome.** As a local business within our community, we are hopeful you want to offer us your support and invest in this worthy cause. 100% of the funds raised will be used locally to support families and the professionals who work with them. Your investment in this event will help support our conferences which feature renowned speakers on disability issues, recreational scholarships, conference stipends, collaboration with service agencies, young adult cooking class, new parent breakfast, grandparent's group, young athletes program and many other opportunities for networking and to advocate and educate throughout the year.

Please feel free to call 309-241-8195 or email [fundraising@hoidsa.org](mailto:fundraising@hoidsa.org) if you have any questions or need any further information.  
Your support is greatly appreciated.

Thank you for your time and consideration.

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The Heart of Illinois Down Syndrome Association, Inc. is incorporated in the state of Illinois as a non-profit corporation operating under the Internal Revenue Code 501(c)(3). No goods or services are exchanged for donations.

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*Our mission is to improve the quality of life of persons with Down syndrome by providing support, advocacy, and educational opportunities to those individuals, their families, and community advocates.*





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c/o Bethel Lutheran Church  
325 E Queenwood Rd. Morton IL 61550

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## **FRIENDS of HOIDSA**

### **Walk for Down Syndrome**

### **Sponsorship & Donation Form**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Option #1:** We are pleased to sponsor the Walk for Down Syndrome at the following level:

<b>Sponsor Level</b>		<b>Incentive</b>
		Each level includes incentives from all previous levels unless otherwise noted.
<input type="checkbox"/> Ally	\$100	Thank you Facebook post which will include your name AND name on appreciation board at the walk AND name printed in HOIDSA's newsletter
<input type="checkbox"/> Buddy	\$250	Name printed on t-shirts AND you may set up a table at the walk (you may hand out promotional material at your table)
<input type="checkbox"/> Friend	\$500	Logo printed on t-shirts (instead of name printed on shirts from "Buddy" level) AND logo will be displayed on the jumbotron at the walk
<input type="checkbox"/> Best Friend	\$1,000	Verbal thank you over the loud speaker before the walk AND you will receive a framed thank you certificate
<input type="checkbox"/> Best Friend Forever	\$2,500	HOIDSA self advocates will bring cookies or donuts to your business and present you with a thank you plaque. A photo of the plaque presentation will be posted on our Facebook page along with a second thank you post.

**Option #2:** We are pleased to donate the following snack items/drinks:

Please list total fair market value of items donated. \_\_\_\_\_

\_\_\_\_\_

**Option #3:** We are pleased to donate the following item(s) for the raffle:

Please list fair market value of each donated item. \_\_\_\_\_

\_\_\_\_\_

**August 31, 2017 is the deadline for submitting your sponsor information to be included in print on the back of the t-shirts.** Please list your company name above as you wish it to appear in print. For sponsors at the \$500 level and above, please email your company logo to [fundraising@hoidsa.org](mailto:fundraising@hoidsa.org).

The Heart of Illinois Down Syndrome Association, Inc. is incorporated in the state of Illinois as a non-profit corporation operating under the Internal Revenue Code 501(c)(3). No goods or services were exchanged for this donation.

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*Our mission is to improve the quality of life of persons with Down syndrome by providing support, advocacy, and educational opportunities to those individuals, their families, and community advocates.*



# **FRIENDS of HOIDS** **Walk for Down Syndrome**

**Heart of Illinois Down Syndrome Association**

**10th Anniversary Walk**

**Sunday, September 24th**

**Dozer Park, Peoria IL**

**1:00pm**

T-Shirt pick up, same day registration, raffle,  
face painting, and all other activities

**2:30pm**

One Mile Walk Starts

Walk will take place rain or shine!

Register and fundraise online at

[www.firstgiving.com/hoidsa](http://www.firstgiving.com/hoidsa)

Register by August 31st to be guaranteed a t-shirt.

Questions? Call (309)241-8195 or

email [fundraising@hoidsa.org](mailto:fundraising@hoidsa.org)

Site is ADA Accessible.







**Heart of Illinois  
Down Syndrome  
Association  
Evening  
at the  
Ballpark**

**Saturday, August 19th, 2017  
at Dozer Park in downtown Peoria**

**Peoria Chiefs vs. Clinton LumberKings**

**Harry Potter Night: Free Homer Wizard Gnome to first 1,000 fans**

**Individuals with Down Syndrome will get to go on the field and  
interact with the players before the game.**

**Fundraising proceeds benefit HOIDSA.**

**Game Time: 6:30pm**

**Ticket includes a fireworks show after the game**

**\$10 per ticket—Prime Seating**

**HOIDSA has 100 tickets—first come, first served!**

**Questions? Contact Anita Hohimer at (309)241-8195 or [fundraising@hoidsa.org](mailto:fundraising@hoidsa.org)**

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*Please include this slip with your payment. Tickets will be mailed to you once payment is received.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Number of Tickets Requested: \_\_\_\_\_ Total Amount Enclosed: \_\_\_\_\_

Remit payment (to HOIDSA) by August 7th to:  
HOIDSA, c/o Bethel Lutheran Church, 325 E. Queenwood Rd., Morton, IL 61550